

SAI SIDDHARTH RAMASAMY

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PROFESSIONAL SUMMARY

Finance and analytics professional with 7+ years of progressive experience across FP&A, financial reporting, audit, and data analytics. Proven ability to build financial models, manage budgeting and forecasting processes, deliver management reporting to senior leadership, and drive measurable efficiency improvements through automation and process redesign. Founded and scaled a cross-border financial consultancy from zero to \$275K in annual revenue. Completing an MBA in Accounting & Finance at Fordham University (STEM Designated); CPA eligible upon completion of required credits (Fall 2026). Expert in SQL, Tableau, Power BI, and Advanced Excel with a track record of building scalable analytics infrastructure from scratch.

EDUCATION

Fordham University, Gabelli School of Business

New York, NY

MBA in Accounting & Finance (STEM Designated)

Jul 2024 – May 2026

Coursework: Advanced Corporate Valuation, Financial Modelling, Alternative Investments, Equity Analysis (BioMarin DCF), Investment Banking, Intro to Wealth Management, Tax Accounting (ASC 740), Financial Accounting

DG Vaishnav College

Chennai, India

Bachelor of Commerce (Accounting)

Jun 2014 – Jul 2017

PROFESSIONAL EXPERIENCE

Merkle, A Dentsu Company

Mumbai, India

Associate Analyst

Nov 2021 – Jun 2023

- Delivered financial planning, budgeting, forecasting, and performance reporting for Philip Morris International across 16 countries — built automated data pipelines, SQL analytics, and Tableau and Power BI dashboards from scratch; reduced manual reporting effort by 35% through systematic automation; presented financial analysis and KPI reporting to VP and Director-level stakeholders across the US and Europe
- Managed cross-functional sprint workflows on JIRA across Technology, Operations, and Finance teams globally — coordinating multiple concurrent workstreams, ensuring timely delivery of all financial deliverables, and driving data quality and governance across all 16 markets; leveraged Salesforce APIs and ServiceNow to streamline reporting infrastructure

Indus Mercadeo

Chennai, India

Founder & Finance Consultant

Feb 2020 – Jun 2024

- Founded and scaled a cross-border financial consultancy serving North American clients CiaraTech (Canada) and SparTech (USA) — delivering FP&A, audit, financial reporting, and strategic advisory services to VP and Director-level stakeholders; drove 30% efficiency improvements through process automation; grew business from zero to \$275K in annual revenue
- Managed full-cycle financial reporting including monthly financial statements, account reconciliations, budget vs. actual analysis, and variance reporting; ensured compliance with cross-border tax and regulatory requirements; developed financial models and business cases supporting strategic and investment decisions

Second Wind Pro

New York, NY

Finance & Strategy Intern

Jul 2025 – Aug 2025

- Built 3-statement financial model and scenario analyses supporting investor presentations; performed market research and competitive analysis; prepared executive-level strategic materials for senior leadership

P. Rajasekaran & Co

Chennai, India

Audit & Tax Associate

May 2018 – Jan 2020

- Independently managed end-to-end audit and tax compliance engagements for approximately 30 clients — preparing financial statements, performing account reconciliations, filing direct and indirect tax returns, collaborating with external auditors, and advising management on financial risks and process improvements
- Conducted detailed financial statement analysis to identify trends, variances, and control weaknesses — communicated findings clearly to business owners and senior management through written audit reports and verbal presentations; maintained rigorous workpaper documentation across all concurrent engagements

Ganesh Associates P.Ltd

Chennai, India

Accounting Associate

May 2017 – Apr 2018

- Maintained full-cycle accounting for a garment import and distribution business supplying Jockey and Aditya Birla Group; prepared year-end financial statements for statutory audit

SKILLS

Finance: FP&A, Financial Modeling, Budgeting & Forecasting, Variance Analysis, Management Reporting, Audit, Tax Compliance (Direct & Indirect Tax), Financial Due Diligence, GAAP, Process Improvement

Analytics: SQL, Tableau, Power BI, MS Excel Advanced, Python (Basic), Salesforce APIs, Data Pipeline Design, Automated Reporting, JIRA, Google Workspace

Languages: English (Fluent), Tamil (Native), Hindi (Conversational)